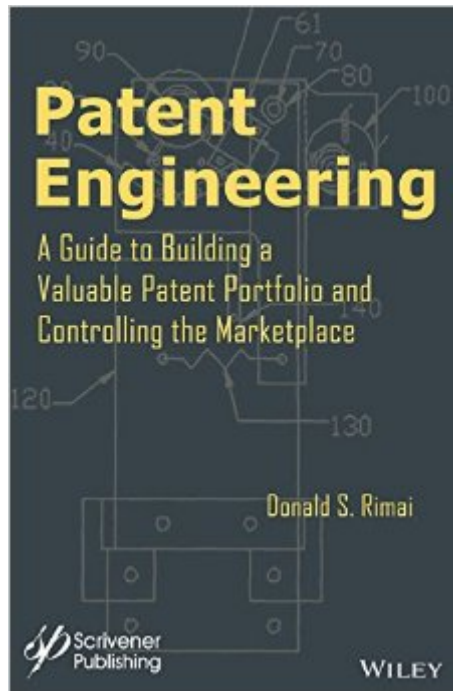


The book was found

# Patent Engineering: A Guide To Building A Valuable Patent Portfolio And Controlling The Marketplace



## Synopsis

Patents are a vital asset in the modern business world. They allow patent holders to introduce new products into a market while deterring other market players from simply copying innovative features without making comparable investments in research and development. In years past, a few patents may have provided adequate protection. That is no longer the case. In today's world, it is critical that innovative companies protect the features of their products that give them a competitive advantage with a family or portfolio of patents that are strategically generated to protect the market position of the patent holder. A patent portfolio that deters competitors from introducing competitive products in a timely manner can be worth billions of dollars. Anything less than this is an expensive and possibly fatal distraction. This book provides a strategic framework for cost efficient engineering of patent portfolios that protect your investments in research and development and that extend the market advantages that these investments provide.

## Book Information

Hardcover: 256 pages

Publisher: Wiley-Scrivener; 1 edition (February 29, 2016)

Language: English

ISBN-10: 111894609X

ISBN-13: 978-1118946091

Product Dimensions: 6.3 x 0.9 x 9.3 inches

Shipping Weight: 1.2 pounds (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars See all reviews (1 customer review)

Best Sellers Rank: #1,854,399 in Books (See Top 100 in Books) #511 in Books > Law >

Intellectual Property > Patent, Trademark & Copyright #4440 in Books > Law > Administrative

Law #15444 in Books > Textbooks > Law

## Customer Reviews

There are some very powerful concepts in this book (intermingled with some passages that I heavily skimmed - portions are written to a patent newbie). It makes it on to my top three patent book list (Kayton's Crafting and Drafting and Joseph Root's "Rules of Patent Drafting").

[Download to continue reading...](#)

Patent Engineering: A Guide to Building a Valuable Patent Portfolio and Controlling the Marketplace  
Overstreet's Comic Book Marketplace Yearbook: 2015-2016 (Overstreet Comic Book Marketplace

Yearbook SC) Dirt Cheap Valuable Prepping: Cheap Stuff You Can Stockpile Now That Will Be Extremely Valuable When SHTF DIY Patent Online ebook, How to write a patent and file it in the UK, US, EU, CA, AU. Patent it yourself and save thousands. Patent Drafting Secrets- How to write a patent application for an invention and how to draft a patent application for an invention Reinventing Professional Services: Building Your Business in the Digital Marketplace Patent Case Management Judicial Guide 3rd edition (2016) Volume II: Trial Case Management, Design Patents, Plant Patents, ANDA/Biosimilars, Federal Claims, and Patent Primer (Volume 2) Patent It Yourself: Your Step-by-Step Guide to Filing at the U.S. Patent Office How to Write a Software Patent Application: Your Guide to Quickly Writing Your US Software Patent Application Pharmaceutical & Biotech Patent Law (Pharmaceutical and Biotech Patent Law) Engineering Eden: The True Story of a Violent Death, a Trial, and the Fight over Controlling Nature Minecraft: Minecraft Building Guide: Ultimate Blueprint Walkthrough Handbook: Creative Guide to Building Houses, Structures, and Constructions with Building ... Minecraft Houses, Minecraft Handbook) The Mauser Rifle: Guide to Owning, Collecting, and Enjoying the Most Copied and "Must Have" Bolt Action Weapon in History! Secrets About What Makes a Mauser Unique and Valuable That You Have To Know! Selling Used Books Online: The Complete Guide to Bookselling at 's Marketplace and Other Online Sites The Marketplace Annotated Bibliography: A Christian Guide to Books on Work, Business & Vocation Chicken Coop Building: Step by Step Guide for Beginners (Chicken Coop Building, Backyard Chickens, Chicken Coop Plans, Building Chicken Coops) Chicken Coop Building: The Complete Beginners Guide To Chicken Coop Building - Discover Amazing Plan To Building The Perfect Chicken Coop! (Chicken Coops ... Coop Plans, How To Build A Chicken Coop) The Smart Divorce: Proven Strategies and Valuable Advice from 100 Top Divorce Lawyers, Financial Advisers, Counselors, and Other Experts Guitar Aficionado: The Collections: The Most Famous, Rare, and Valuable Guitars in the World Catalogue of the valuable collection of coins and medals

[Dmca](#)